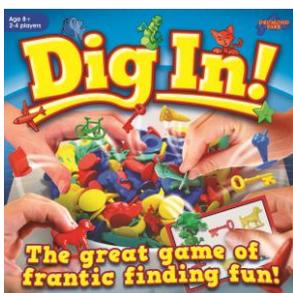




Dig In!

The irresistible game of instant, frantic, finding fun!



NEW this Autumn comes **Dig In!** (rrp £19.99, for ages 8 to 99!), a deceptively challenging game that's an enthralling test of hand/eye co-ordination - against the clock! Players take their turn to frantically sift through the bowl with their fingers to try to find the exact six pieces they need to fill their card... in just 15 seconds flat.

This light-hearted, joyful and unique table-top game from Drummond Park looks ridiculously simple - but soon proves to be surprisingly challenging, as well as utterly absorbing... just you wait!

Dig In! is set to delight and confound players of all ages - from about 8 to adult. It features a vibrant mix of 128 colourful and beautifully modelled pieces all jumbled up in the Dig In bowl.



That's 32 everyday items (teddy, train, toilet, dog, plane, rocket, bike, ice cream, key etc.) - each one in four different colours.



GAMEPLAY

The aim of the game is to 'dig in' the bowl to try and find all six pieces shown on your Dig In card. There are two levels of game play - either with the grey side of the card where you find the pieces shown, in any colour; or the colour side where you have to find the pieces in the exact colours illustrated. Which version is easiest? Try it and you may be surprised!

Each full game comprises several rounds. In each one, the players decide whether they are going to play with the colour side or the grey side, and the cards are dealt out. They punch the chunky timer in turn and everyone has their frenetic 15 seconds searching time, using both hands.

Then everyone 'digs in' together (ALL-IN) - using one hand each. There is no time limit for this stage, which keeps going until a player finds all six items illustrated on their card and wins the round, keeping their card.

The rounds continue - until a player collects three cards, and is declared the winner.

There's never been a game like this one!



You'll find **Dig In!** intense and totally engrossing. Each player is living-in-the-moment, fixated at finding their pieces. So for those 15 seconds the rest of the world is shut out - and nothing else matters. It's a mesmerising formula, ensuring hours of stimulating fun for the players, who're desperate to be the first to fill their card!

Leave **Dig In!** lying around the house and we guarantee it won't be long before the white bowl and its colourful contents prove to be irresistible to people passing by. Those smooth and tactile model pieces are just waiting to be played with, touched, swirled around and delved into... Drumond Park's research has shown that it's almost impossible to walk past without having a sneaky, satisfying rummage in that bowl, or even a quick 15 second session with the timer on, all on your own!

And adults who're looking for grown-up, after dinner party fun will be surprised to find this game totally engrossing and amazing in its deceptive and addictive simplicity - and keep coming back for more! One thing's for certain... this Christmas **Dig In!** is set to be a winner with everyone - family and friends alike!

For stockists and to play games online, visit www.drumondpark.com

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for any Drumond Park products, please call
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